



Uniserv finds a subsidiary in France

Uniserv Sarl marks a milestone in the growth strategy of Uniserv, France is the most important export country, customer orientation intensified, service expanded

As part of its corporate strategy oriented towards solid growth, Uniserv has founded a subsidiary in Paris. The Pforzheim software company is one of the leading suppliers of Data Quality Solutions at international level. With the foundation of Uniserv Sarl, the company is resolutely continuing the international expansion course it has followed for many years and is also taking into account the importance of France as its biggest foreign market.

"The constantly growing number of software customers tells us that the moment has come to strengthen and expand our local presence", explains Roland Pfeiffer, CEO of Uniserv GmbH, on the occasion of the official opening. Uniserv Sarl starts under the management of Jean-Marc Leclère with a team of five employees and experienced specialists in the field of data and information quality who have a profound knowledge of the trade and extensive know-how at their disposal. "We have put our faith in staff with an excellent knowledge of the local markets and years of experience, in order to consolidate further our leading market position in the field of address and customer data management and to be able to provide our customers with an even better service," says Jean-Marc Leclère, thereby underlining the wide, enhanced range of well-founded consulting and care services.

The market in France has enjoyed a special status at Uniserv for many years. The first contract with a French customer was concluded as early as the 1970s. In the meantime, Uniserv can point to several hundred software installations in France in all industrial and commercial sectors. "We are very proud that we have maintained a deeply rooted working relationship and partnership based on trust with a large number of customers over several decades," says Roland Pfeiffer with a smile.

This success story will be continued with the foundation of the subsidiary. In the future, the focus will be directed even more intensely on individual customer advice, implementation and after-sales support covering all aspects of the introduction of the Uniserv software solutions. With this service package, Uniserv Sarl offers a comprehensive range of services and products for all industrial and commercial sectors and applications, in order to increase the efficiency of operational processes through optimum data quality and to exploit the value creation potentials of a company. ■

Additional Information