



Another successful result for the Uniserv ISPM

A great deal of information about products and strategies and a marvellous evening of entertainment: all of the international sales partners from ten countries draw positive conclusions from the three-day event

Highly interesting presentations, delighted participants and a successful supporting programme - this year's Uniserv ISPM (International Sales Partner Meeting), which took place from the 23rd to 25th April, was again a complete success. A large number of international sales partners took the opportunity to find out about current issues, the range of solutions covering all aspects of data quality and the future positioning of Uniserv in the course of this event, which was held for the 5th time. Once again, visitors from all over the world, the USA and Canada, Great Britain, Austria, Switzerland, Belgium, the Netherlands, Portugal, Spain and France, travelled to the corporate headquarter in Pforzheim.

The presentation of Uniserv CEO, Roland Pfeiffer, on the corporate strategy was of particular interest. In addition to this, other Uniserv speakers gave the partners an informative overview of innovations and the future in their presentations on the market or solutions.

The highlight of the evening this year was once again the "surprise event". This time it was a lengthy visit to the marquee at the Cannstatt Wasen Spring Festival.

All of the participants praised the organizational conception and the extremely interesting information conveyed in the large number of presentations. "The Uniserv team did an excellent job, the event was outstandingly well organized and attention was also paid to small details - Thank you very much for the best partner meeting we have ever taken part in!" said an evidently delighted David Mead, Sales Director of Capscan Ltd. from London.

"We are naturally very pleased that this year's event went down so well with the international sales partners. It is our declared objective to keep our partners constantly up to date with the products and solutions in addition to our corporate strategy and philosophy. In this respect, the aspect of entertainment should also not be forgotten", says Ulrich Sohn, Director of International Sales at Uniserv.

"With participants from ten countries, our International Sales Partner Meeting 2008 was a high point in the history of the company. During such events, the main concern is to help the partners understand new and prospective product developments, the corporate strategy and changes in the data quality market. The discussions during the event, where the partners can exchange experience and we can directly include important issues which concern our partners in their respective market, are just as important", says Uniserv CEO, Roland Pfeiffer, summing up. "In addition, I would like to thank the organizers and the speakers at the event, who have now set a very high standard for next year." ■

Additional Information