Postal address check for your customer data

Perfectly correct customer master data is the prerequisite for ensuring that you can actually reach your customers. Addresses arrive in your company in different ways; coming from telephone conversations, sales transactions, written correspondence, emails, internet, etc., and are then stored in your system. However, this means that typing mistakes, misheard information or other errors can enter your data stocks without being noticed - and this can have far-reaching consequences. If a database is incorrect or inaccurate, marketing campaigns based on it pass by unnoticed, invoices remain undelivered, and the number of returned items and level of stray losses increase. This results in customers becoming annoyed at poor addressing, or receiving multiple deliveries, or deliveries not arriving at all. Subsequent claims not only result in increased work for customer service, they can also seriously damage your company image - and this will rapidly have a negative effect on your turnover.

Having correct and up-to-date postal addresses is also the prerequisite for enriching company data. For example, geographic coordinates can only be added to a customer account when the correct address is available. The same applies to marketing information, e.g., information about the local situation, age structure, or average income. In other words, correct addresses are the key to all subsequent actions relying upon data being fully up-to-date and free of errors.

To be successful in the market, you must have high quality data! Our postal address check is the optimal instrument for improving the quality of your addresses in 246 countries world-wide. Turn your address data into the success factor for your company.

UNISERV

FEATURES

With Uniserv post you can check, correct, and update all address data from around the world. The detailed, multiple house-number-address comparison feature, ensures that your address data always has the highest quality. Errors made during input, such as writing, listening, reading or typing mistakes, are automatically corrected by the system. Address validation can be performed with the widest range of languages and written characters, e.g. Arabic, Greek, Cyrillic, or Hangul.

To achieve the necessary quality level, the postal address check is supported by comprehensive reference databases. These databases are continuously updated in the background. By supporting all common platforms and offering a wide selection of client interfaces, Uniserv post can be easily and quickly integrated into your system environment. The address check function is available as an on-premises solution, or from the cloud as Software as a Service (SaaS). Or you can use the best of both worlds: with the Uniserv hybrid model, you combine your existing on-premises solution with individual on-demand services.

ADVANTAGES

▶ 246 countries – one solution: address quality world-wide

▶ Address check immediately during input or during batch processing

▶ Always fully complete and correct world-wide address data

▶ High-performance address check without delays

▶ Regular updates ensure the very latest reference data

▶ Simple and flexible inclusion into your system: on-premises, from the cloud, or as a hybrid solution