

Supplier Data Management in the Manufacturing Sector.



BUSINESS PAINS

- ▶ Saving costs by simplifying data management processes, especially data entry
- ▶ Providing up-to-date data of your suppliers, customers and contractors
- ▶ Creating and using improved insights to get better contracts negotiated with your suppliers
- ▶ Integrating supplier data across your applications and enable your employees to improve the quality of the data immediately
- ▶ Integrating internal and external data sources in order to enrich, validate and (credit) check the data of your suppliers and customers

KEY BENEFITS

- ▶ Cleanse, validate and enrich data automatically, resulting in less manual data entering and costly corrections afterwards
- ▶ One single source where all business partner data is readily available for further analysis
- ▶ Enable your purchaser or procurement officer to save costs by leveraging volume discounting with suppliers
- ▶ Show erroneous and incomplete records in convenient dashboards which can be used without costly training
- ▶ Combine information from sources as Dun & Bradstreet or Bureau van Dijk, without having a complex and long-winded integration project

MANUFACTURING SECTOR: CHALLENGES

Most global manufacturers deal with thousands of business partners. Unlike banks and other financials they don't deal with millions of end customers. However each of their business partners resembles a huge and significant value.

Before a new contract is established a thorough selection process is completed. However, how are the details of the new business partner entered in the various internal systems.

Uniserv provides a targeted solution for managing vendor and customer data. The Customer Data Management (CDM) solution consists of a centralised system, which collates, validates and deduplicates records from the various systems. It is automatically validated and if required data can be enriched with reference data from Dun & Bradstreet, Bureau van Dijk and other providers. Any doubtful data is presented to data stewards for verification and their approval, before it is replicated further.

Any update of a business partner is centrally managed and the most up-to-date and validated data is replicated to the internal systems. Duplicates are automatically detected and employees are able search across all systems in a fuzzy manner. Most manufacturers store information in a multitude of systems. Deriving the single version of the truth is often problematic and the different business units are not aware they are dealing with the same business partner.

Unlike other solutions which provide add-ons to their ERP or CRM solution, the Uniserv solution truly bridges the gap across all your different applications.

By having a single view of the vendor the purchase officers are able to negotiate better deals and volume discounts are leveraged across all business units. Likewise sales managers will be able to establish better deals with their customers.

SMART SUPPLIER MDM

The Customer Data Hub from Uniserv extracts and consolidates supplier master data from a wide range of heterogeneous data sources. Before integrating the information from these various sources into the Customer Data Hub, Uniserv's data quality tools will have already ensured that all the data is clean, structured and up-to-date. This means that the data quality mechanism is active immediately during initial data collection, and that the consistency of vendor data from every source of data is guaranteed. External data (such as from purchases or from data suppliers) can be imported cleanly, simply and quickly.

Thanks to identity resolution, you avoid redundancies within your data storage arrangement and can determine the unique identity of your supplier throughout all processes and systems. This qualitative optimised data can be consolidated to a Golden Record, i.e. Single Point of Truth (SpOT). Individual sets of rules enable leading datasets to be automatically processed and supplemented. Synchronisation of the golden record with the source systems is also possible as required.

The MDM solution from Uniserv means that exhaustive programming, plus the time needed for adaptation, as well as the time-consuming software maintenance usually required, are all now outdated. Uniserv's Customer Data Hub requires neither a complex integration project, nor any change of currently existing data models. Based upon the principles of lean integration, this approach enables fast presentation of the first, operatively pertinent results and gradual incorporation of further customer data domains into your MDM solution. This reduces costs, whilst at the same time keeping the project itself lean and the project risk calculable. The rapid implementation of the MDM solution with its high scalability, plus our targeted behaviour with the data, enables tangible additional value to be evident after just three months. Your positive return on investment (ROI) will soon be evident.

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